

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939040-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity F	AMER 4 PROSPERITY	1855

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939040	07894374

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Olympics Today Show	Olympics Today Sh	--222--	:30	6	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--222--	6	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/08/12	9:28 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205H	\$2,200.00 NM
4	WESHW		08/08/12	9:56 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205H	\$2,200.00 NM
6	WESHTh		08/09/12	9:28 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205H	\$2,200.00 NM
2	WESHTh		08/09/12	9:56 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205H	\$2,200.00 NM
5	WESHF		08/10/12	9:28 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205RH	\$2,200.00 NM
3	WESHF		08/10/12	9:57 AM	Olympics Today Show	Olympics Today Sh	:30	AFP1205RH	\$2,200.00 NM
2	08/08/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	--444--	:30	12	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--444--	12	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WESHW		08/08/12	10:16 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
3	WESHW		08/08/12	12:39 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
2	WESHW		08/08/12	2:39 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
1	WESHW		08/08/12	4:07 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
5	WESHTh		08/09/12	10:34 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
12	WESHTh		08/09/12	12:31 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
6	WESHTh		08/09/12	1:28 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
4	WESHTh		08/09/12	4:11 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,500.00 NM
10	WESHF		08/10/12	11:10 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205RH	\$1,500.00 NM
8	WESHF		08/10/12	12:23 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205RH	\$1,500.00 NM
7	WESHF		08/10/12	1:11 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205RH	\$1,500.00 NM
9	WESHF		08/10/12	1:38 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205RH	\$1,500.00 NM
3	08/08/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/08/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205H	\$1,000.00 NM
4	WESHW		08/08/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205H	\$1,000.00 NM
5	WESHTh		08/09/12	5:19 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205H	\$1,000.00 NM



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Advertiser	Product	Estimate Number	
Americans for Prosperity F	AMER 4 PROSPERITY	1855	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/08/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	08/09/12	5:33 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205H	\$1,000.00 NM
6	WESH	F	08/10/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$1,000.00 NM
3	WESH	F	08/10/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$1,000.00 NM
4	08/08/12	08/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--111--	:30	3	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--111--	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	08/08/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP1205H	\$2,500.00 NM
3	WESH	Th	08/09/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP1205H	\$2,500.00 NM
1	WESH	F	08/10/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP1205RH	\$2,500.00 NM
5	08/08/12	08/10/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	08/08/12	7:23 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP1205H	\$1,200.00 NM
1	WESH	Th	08/09/12	7:10 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP1205H	\$1,200.00 NM
2	WESH	F	08/10/12	7:25 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP1205RH	\$1,200.00 NM
6	08/08/12	08/11/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	--2121-	:30	6	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--2121-	6	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	W	08/08/12	8:22 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205H	\$12,000.00 NM
1	WESH	W	08/08/12	9:31 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205H	\$12,000.00 NM
5	WESH	Th	08/09/12	9:18 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205H	\$12,000.00 NM
3	WESH	F	08/10/12	8:55 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
2	WESH	F	08/10/12	9:31 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
4	WESH	Sa	08/11/12	8:36 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
7	08/11/12	08/12/12	Sa/Su 6pn News Olympic	6pm News Olympic	-----11	:30	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----11	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/11/12	6:23 PM	Sa/Su 6pn News Olympics	6pm News Olympic	:30	AFP1205RH	\$3,000.00 NM
2	WESH	Su	08/12/12	6:11 PM	Sa/Su 6pn News Olympics	6pm News Olympic	:30	AFP1205RH	\$3,000.00 NM
8	08/13/12	08/14/12	NBC Today Show	7:00-9:00 AM	11-----	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	11-----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	AFP1205RH	\$1,300.00 NM
2	WESH	Tu	08/14/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	AFP1205RH	\$1,300.00 NM
9	08/13/12	08/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/13/12	9:48 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP1205RH	\$650.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)



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939040-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity F	AMER 4 PROSPERITY	1855	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/13/12	08/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP1205RH	\$650.00 NM
10	08/13/12	08/14/12	NBC Today Show II	10AM-11AM	22-----	:30	4	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	22-----	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/13/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	AFP1205RH	\$550.00 NM
1	WESH	M	08/13/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	AFP1205RH	\$550.00 NM
3	WESH	Tu	08/14/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	AFP1205RH	\$550.00 NM
2	WESH	Tu	08/14/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	AFP1205RH	\$550.00 NM
11	08/13/12	08/14/12	NBC Today Show III	11AM-12PM/10-11A	22-----	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	22-----	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AFP1205RH	\$500.00 NM
4	WESH	M	08/13/12	11:53 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AFP1205RH	\$500.00 NM
3	WESH	Tu	08/14/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	AFP1205RH	\$500.00 NM
2	WESH	Tu	08/14/12	12:00 PM	NBC Today Show III	11AM-12PM/10-11A	:30	AFP1205RH	\$500.00 NM
12	08/13/12	08/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	22-----	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	22-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/13/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP1205RH	\$800.00 NM
1	WESH	M	08/13/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP1205RH	\$800.00 NM
2	WESH	Tu	08/14/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP1205RH	\$800.00 NM
3	WESH	Tu	08/14/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP1205RH	\$800.00 NM
13	08/13/12	08/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	22-----	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/13/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$900.00 NM
1	WESH	M	08/13/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$900.00 NM
3	WESH	Tu	08/14/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$900.00 NM
2	WESH	Tu	08/14/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP1205RH	\$900.00 NM
14	08/13/12	08/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	:30	2	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	11-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP1205RH	\$1,800.00 NM
2	WESH	Tu	08/14/12	6:20 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP1205RH	\$1,800.00 NM
15	08/13/12	08/14/12	M-F Entertainment Tonight	7:00-730 PM	11-----	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	AFP1205RH	\$1,200.00 NM

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Advertiser	Product	Estimate Number	
Americans for Prosperity F	AMER 4 PROSPERITY	1855	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/13/12	08/14/12	M-F Entertainment Tonight	7:00-730 PM	11-----	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 08/14/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 AFP1205RH \$1,200.00 NM									
16	08/13/12	08/14/12	M-F Access Hollywood	Access Hollywood /	11-----	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH M 08/13/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 AFP1205RH \$1,200.00 NM									
4 WESH Tu 08/14/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 AFP1205RH \$1,200.00 NM									
17	08/13/12	08/14/12	NBC Tonight Show	11:35P-12:35XM	22-----	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 22----- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 08/13/12 11:56 PM NBC Tonight Show 11:35P-12:35XM :30 AFP1205RH \$700.00 NM									
4 WESH M 08/13/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 AFP1205RH \$700.00 NM									
3 WESH Tu 08/14/12 12:00 AM NBC Tonight Show 11:35P-12:35XM :30 AFP1205RH \$700.00 NM									
2 WESH Tu 08/14/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 AFP1205RH \$700.00 NM									
Total Spots							68		

## Payment Terms 30 Days

Gross Total	\$152,400.00
Agency Commission	\$22,860.00
Net Amount Due	\$129,540.00